

Investor Media • Monaco

COMPANY PROFILE & 2025 PLAN



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BARCHE

FORCE ONE

The Company

Investor Media Monaco is an independent boutique company based in the Principality of Monaco active in the main international business destinations such as Monaco, London, Moscow, Dubai, KSA and USA. Investor Media Monaco provides unique B2C & B2B events, a media portfolio and a communication platform dedicated to UHNWI, Family\Private Offices and the luxury and financial sectors. Our guests and media partners are provided with experiences that are tailored to their tastes and preferences, be it onboard a superyacht, a private jet or an exclusive venue around the world.

Our track record spans over five years with an increase in the number of events each year. 70 events as from company foundation in 2018 until December 2023. In 2019 we organised fourteen events in Monaco, Dubai, London and Moscow for selected clientele and are complemented by editorial features and branding across our print and digital media platforms. While in 2020 and 2021 thirteen events including the online platform. 2022 has been a positive year with 10 B2C and B2B events. 2023 followed with 11 events including a private event for a major sport Federation and a fundraising event. 2024 we organized 8 B2C and B2B events plus a series of private gatherings for a private client [Click here for IMM track record](#), Our B2C events model includes Business Club or Luxury Networking Reception to provide a unique platform where our partners can reach elegantly both relevant international business and luxury lifestyle audiences. To replicate this unique platform into media, we deliver four print publications with their respective interests and audiences in synergy with our social media and website for maximum impact. The diversity of our media solutions and editorial focus allows Investor Media Monaco to deliver editorial features simultaneously across multiple titles and tailored marketing plans for multiple sectors including luxury assets i.e. super yachts, private jets, prestige cars, international luxury travel, exclusive lifestyle, wealth management, private banking, funds and investment, real estate, Art, blockchain & cryptocurrencies, pharmaceutical, technology and alternative investments and business internationalization strategy. **For 2025 we have a confirmed schedule of 9 B2C & B2B events, including BUSINESS TALKS format, in primary business locations and will organise further online and private events for specific clients wishing to interact exclusively with their potential prospects to raise awareness or investment opportunities.**

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Opportunities

Investor Media strategy has been designed to adapt to our partner's strategy and budgets with three options:

Events, publishing and digital communication:

Event:

Presentation and networking with relevant audience and potential prospects including premium media and marketing coverage in our print and digital platform.

Print & Digital:

Full editorial and marketing in print and social media distributed at our events and full circulation, print and social.

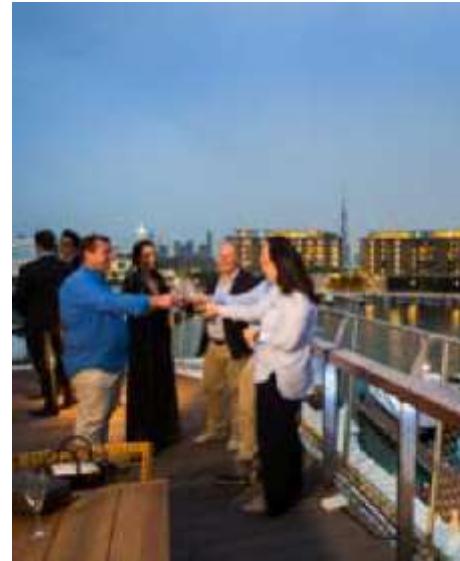
Digital PR & Communication:

Newsletters, interviews, event promotion, product reviews and launches shared on our social media and website



Events

The attendance of UHNWI and Family Offices at all our B2C & B2B events has been the key to our success with our partners and brands able to engage directly with their target audience while delivering a unique and multi-layered event with print, digital and online strategy.



Print & Digital

Our portfolio of magazines is distributed to the main European, Middle Eastern and Asian destinations with specific targeted audiences in the UK, French Riviera, Principality of Monaco, Switzerland, UAE and USA.

It includes yacht owners, UHNWI, yacht owners representatives, yachting professionals, family offices, legal firms, institutional investors and global business owners.

Furthermore our publications can also be found at private yacht clubs, exclusive venues hotels/spas/golf courses, airport departures lounges and private jet FBOs.

The circulation is divided into 85% in Europe and 15% rest of the world with Mediterranean Coast (Monaco, French Riviera, Italy, UK, Greece and Spain) receiving 50% of distribution. In the South of France we have a successful distribution due to BARCHE Magazine and FORCE ONE penetration. Each title can be read online with dedicated social media platform and web site.



2025 PLAN

| LOCATION | DATE | TYPE |
|------------------|--------------|---|
| MONACO | 13-14 March | 79 - 4° Monaco International Investment Forum |
| DUSSELDORF – GER | 29 April | 80 - BUSINESS TALKS POP UP @ DUSSELDORF |
| RIYADH - KSA | 20 May | 81 - BUSINESS TALKS POP UP @ SAUDI ARABIA |
| MONACO | 25 September | 82 - IMM B2C Private Rendez-vous @ MYS |
| MONACO | 21 October | 83 - Private Event Monaco – FIFA SPORTEL |
| DUBAI - UAE | 13 November | 85 - 1° MIIF DUBAI |
| JEDDAH – KSA | December | 86 - BUSINESS TALKS POP UP @ SAUDI ARABIA |

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IMM B2C Event Sponsorship

| Packages | Main Sponsor (only One) | Key Sponsors (max.3) | Partner (max.5) | Media |
|----------------------------|-------------------------|----------------------|-------------------|---------------|
| Pricing | € 25,000 | € 17,500 | € 10,000 | € 5,000 |
| Presentation at event | First presentation | Key presentation | Last presentation | No |
| Branding and Goddie Bag | Priority Placement | Yes | Yes | Gift bag only |
| Invitation for VIP guests | 4 guests | 3 guests | 2 guests | 1 guest |
| Editorial Feature Magazine | Premium Feature | Yes | Yes | NO |
| Editorial Feature WEB | Premium Feature | Yes | Yes | NO |
| Newsletter/Social Media | Premium Feature | Yes | Yes | Yes |
| Advertising | Premium Double page | Double Page | Single page | Single page |

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TRACK RECORD

| | | 2019 | 2020 | 2021 |
|-------------|-----------|-----------------------------------|---------------------------------------|---------------------------------------|
| 2018 | | | | |
| 09.12.2017 | LONDON | 25.02.2019 DUBAI – B2C | 04.03.2020 MONACO B2C | 13.01.2021 B2C Online Event |
| 27.02.2018 | DUBAI | 09.05.2019 LONDON – B2C | 04.03.2020 LONDON B2C | 27.01.2021 B2C Online Event |
| 13.04.2018 | SINGAPORE | 16.05.2019 MONACO – Masuda | 10.03.2020 DUBAI B2C | 10.02.2021 B2C Online Event |
| 16.05.2018 | LONDON | 19.06.2019 MONACO – B2C | 03.06.2020 B2C ONLINE EVENT | 24.02.2021 B2C Online Event |
| 21.06.2018 | MONACO | 04.07.2019 LONDON – Masuda | 10.06.2020 B2C ONLINE EVENT | 10.03.2021 B2C Online Event |
| 26.09.2018 | MONACO | 25.07.2019 MONACO – Masuda | 17.06.2020 B2C ONLINE EVENT | 24.03.2021 B2C Online Event |
| 27.09.2018 | MONACO | 23.09.2019 MONACO – Masuda | 24.06.2020 B2C ONLINE EVENT | 14.04.2021 B2C Online Event |
| 06.12.2018 | LONDON | 25.09.2019 MONACO – B2C | 01.07.2020 B2C ONLINE EVENT | 11.05.2021 BUSINESS TALKS MC |
| | | 25.09.2019 MONACO – B2C | 08.07.2020 B2C ONLINE EVENT | 26.08.2021 BUSINESS TALKS USA |
| | | 26.09.2019 MONACO – B2C | 22.09.2020 MONACO – Lady Moura | 22.09.2021 B2C MONACO @ MYS |
| | | 26.09.2019 MONACO – B2B VIP | 23.09.2020 MONACO – B2C | 23.09.2021 2nd FORCE ONE Night |
| | | 24.10.2019 MOSCOW – Masuda | 24.09.2020 MONACO – B2C | 20.10.2021 BUSINESS TALKS KSA |
| | | 28.11.2019 DUBAI – Masuda | 09.12.2020 B2C ONLINE EVENT | 23.11.2021 BUSINESS TALKS MC |
| | | 04.12.2019 LONDON – B2C | | |

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2022 TRACK RECORD

| LOCATION | DATE | TYPE |
|----------------------|-------------|------------------------------------|
| DUBAI | 08/03/2022 | IMM B2C EVENTS |
| MONACO | 28/03/2022 | BUSINESS TALKS MONACO |
| HOUSTON - USA | 12 /05/2022 | BUSINESS TALKS POP UP |
| DUSSELDORF - GER | 15/06/2022 | BUSINESS TALKS POP UP |
| MILAN San Siro - ITA | 30/06/2022 | IMM Private Rendez-vous |
| MONACO | 28/09/2022 | IMM B2C Private Rendez-vous @ MYS |
| MONACO | 29/09/2022 | IMM B2C Private Rendez -vous @ MYS |
| AL KHOBAR – KSA | 27/10/ 2022 | BUSINESS TALKS POP UP |
| MILAN - Italy | 01/12/2022 | BUSINESS TALKS POP UP |

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2023 TRACK RECORD

| LOCATION | DATE | TYPE |
|------------------|------------|---|
| MONACO | 08/02/2023 | 60° - BUSINESS TALKS MONACO |
| DUBAI | 28/02/2023 | 61° - IMM 5° DUBAI PRIVATE Rendez-vous |
| HOUSTON - USA | 04/05/2023 | 62° - BUSINESS TALKS POP UP @ HOUSTON |
| MONACO | 25/05/2023 | 63° - IMM PRIVATE RENDEZ VOUS @ F1 GP |
| DUSSELDORF – GER | 07/06/2023 | 64° - BUSINESS TALKS POP UP @ DUSSELDORF |
| MONACO | 27/09/2023 | 65° - IMM B2C Private Rendez-vous @ MYS |
| MONACO | 28/09/2023 | 66° - IMM B2C Private Rendez-vous @ MYS |
| MONACO | 24/10/2023 | 67° - Private Event Monaco – FIFA |
| AL KHOBAR – KSA | 08/11/2023 | 68° - BUSINESS TALKS POP UP@ SAUDI ARABIA |
| MONACO | 22/11/2023 | 69° - CUTIIS AG Fundraising Road Show |
| TURIN - Italy | 06/12/2023 | 70° - BUSINESS TALKS POP UP @ TURIN |

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2024 TRACK RECORD

| LOCATION | DATE | TYPE |
|------------------|------------|--|
| MONACO | 19/03/2024 | 71° - BUSINESS TALKS POP UP @ MONACO |
| DUSSELDORF - GER | 23/04/2024 | 72° - BUSINESS TALKS POP UP @ DUSSELDORF |
| MONACO | 23/05/2024 | 73° - IMM B2C PRIVATE RENDEZ VOUS @ F1 GP |
| HOUSTON – USA | 18/09/2024 | 74° - BUSINESS TALKS POP UP @ HOUSTON |
| MONACO | 26/09/2024 | 75° - IMM B2C Private Rendez-vous @ MYS |
| JEDDAH – KSA | 15/10/2024 | 76° - BUSINESS TALKS POP UP @ SAUDI ARABIA |
| MONACO | 29/10/2024 | 77° - Private Event Monaco - FIFA |
| TURIN – ITALY | 29/11/2024 | 78° - BUSINESS TALKS POP UP @ TURIN |

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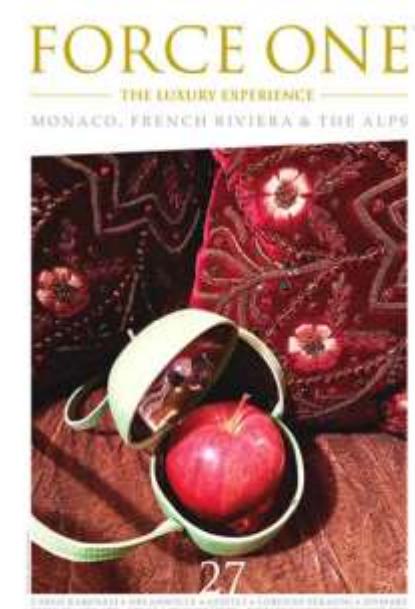
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