
Investor Media • Monaco

COMPANY PROFILE & 2026 PLAN



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BARCHE

FORCE ONE

The Company

Investor Media Monaco is an independent boutique company based in the Principality of Monaco active in the main international business destinations such as Monaco, London, Moscow, Dubai, KSA and USA. Investor Media Monaco provides unique B2C & B2B events, a media portfolio and a communication platform dedicated to UHNWI, Family\Private Offices and the luxury and financial sectors. Our guests and media partners are provided with experiences that are tailored to their tastes and preferences, be it onboard a superyacht, a private jet or an exclusive venue around the world. Our track record spans over 9 years with an increase in the number of events each year. Over 85 events as from company foundation in 2018 until December 2023. In 2019 we organised fourteen events in Monaco, Dubai, London and Moscow for selected clientele and are complemented by editorial features and branding across our print and digital media platforms. While in 2020 and 2021 thirteen events including the online platform. 2022 has been a positive year with 10 B2C and B2B events. 2023 followed with 11 events including a private event for a major sport Federation and a fundraising event. 2024 we organized 8 B2C and B2B events plus a series of private gatherings for a private client. In 2025 six events withing B2C, B2B and private events. [Click here for IMM track record](#). Our B2C events model includes Business Club or Luxury Networking Reception to provide a unique platform where our partners can reach elegantly both relevant international business and luxury lifestyle audiences. To replicate this unique platform into media, we deliver two print publications with their respective interests and audiences in synergy with our social media and website for maximum impact. The diversity of our media solutions and editorial focus allows Investor Media Monaco to deliver editorial features simultaneously across multiple titles and tailored marketing plans for multiple sectors including luxury assets i.e. super yachts, private jets, prestige cars, international luxury travel, exclusive lifestyle, wealth management, private banking, funds and investment, real estate, Art, blockchain & cryptocurrencies, pharmaceutical, technology and alternative investments and business internationalization strategy. For 2026, we have confirmed a schedule of eight B2C and B2B events, including the [MIIF format](#), across key business locations. In addition, we will organise private, tailor-made events for selected clients who wish to engage exclusively with targeted prospects to enhance awareness and explore investment opportunities.

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Opportunities

Investor Media strategy has been designed to adapt to our partner's strategy and budgets with three options:

Events, publishing and digital communication:

Event:

Presentation and networking with relevant audience and potential prospects including premium media and marketing coverage in our print and digital platform.

Print & Digital:

Full editorial and marketing in print and social media distributed at our events and full circulation, print and social.

Digital PR & Communication:

Newsletters, interviews, event promotion, product reviews and launches shared on our social media and website



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Events

The attendance of UHNWI and Family Offices at all our B2C & B2B events has been the key to our success with our partners and brands able to engage directly with their target audience while delivering a unique and multi-layered event with print, digital and online strategy.



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Print & Digital

Our portfolio of magazines is distributed to the main European, Middle Eastern and Asian destinations with specific targeted audiences in the UK, French Riviera, Principality of Monaco, Switzerland, UAE and USA.

It includes yacht owners, UHNWI, yacht owners representatives, yachting professionals, family offices, legal firms, institutional investors and global business owners.

Furthermore our publications can also be found at private yacht clubs, exclusive venues hotels/spas/golf courses, airport departures lounges and private jet FBOs.

The circulation is divided into 85% in Europe and 15% rest of the world with Mediterranean Coast (Monaco, French Riviera, Italy, Uk, Greece and Spain) receiving 50% of distribution. In the South of France we have a successful distribution due to BARCHE Magazine and FORCE ONE penetration. Each title can be read online with dedicated social media platform and web site.



2026 PLAN

LOCATION	DATE	TYPE
MONACO	18-19 March	85 – 5° Monaco International Investment Forum
MONACO	04 June	86 – IMM B2C Private Rendez-vous @ F1 GP
MONACO	24 September	87 - IMM B2C Private Rendez-vous @ MYS
SINGAPORE	09 October	88 – Alcenza Properties B2C event
MONACO	20 October	89 - Private Event Monaco
DUBAI - UAE	18 November	90 - 2° MIIF DUBAI

IMM B2C Event Sponsorship

Packages	Title Sponsor (only One)	Key Sponsors (max.3)	Partner (max.5)	Media
Pricing	€ 25,000	€ 17,500	€ 10,000	€ 5,000
Presentation at event	First presentation	Key presentation	Last presentation	No
Branding and Goddie Bag	TITLE Placement	Yes	Yes	Gift bag only
Invitation for VIP guests	6 guests	4 guests	2 guests	1 guest
Editorial Feature Magazine	Premium Feature	Yes	Yes	NO
Editorial Feature WEB	Premium Feature	Yes	Yes	NO
Newsletter/Social Media	Premium Feature	Yes	Yes	Yes
Advertising	Premium Double page	Double Page	Single page	Single page

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2025 PLAN

LOCATION	DATE	TYPE
MONACO	13-14 March	79 - 4° Monaco International Investment Forum
DUSSELDORF – GER	29 April	80 - BUSINESS TALKS POP UP @ DUSSELDORF
RIYADH - KSA	20 May	81 - BUSINESS TALKS POP UP @ SAUDI ARABIA
MONACO	25 September	82 - IMM B2C Private Rendez-vous @ MYS
MONACO	21 October	83 - Private Event Monaco – FIFA SPORTEL
DUBAI - UAE	13 November	84 - 1° MIIF DUBAI

2024 TRACK RECORD

LOCATION	DATE	TYPE
MONACO	19/03/2024	71° - BUSINESS TALKS POP UP @ MONACO
DUSSELDORF - GER	23/04/2024	72° - BUSINESS TALKS POP UP @ DUSSELDORF
MONACO	23/05/2024	73° - IMM B2C PRIVATE RENDEZ VOUS @ F1 GP
HOUSTON – USA	18/09/2024	74° - BUSINESS TALKS POP UP @ HOUSTON
MONACO	26/09/2024	75° - IMM B2C Private Rendez-vous @ MYS
JEDDAH – KSA	15/10/2024	76° - BUSINESS TALKS POP UP @ SAUDI ARABIA
MONACO	29/10/2024	77° - Private Event Monaco - FIFA
TURIN – ITALY	29/11/2024	78° - BUSINESS TALKS POP UP @ TURIN

2022 TRACK RECORD

LOCATION	DATE	TYPE
DUBAI	08/03/2022	IMM B2C EVENTS
MONACO	28/03/2022	BUSINESS TALKS MONACO
HOUSTON - USA	12 /05/2022	BUSINESS TALKS POP UP
DUSSELDORF - GER	15/06/2022	BUSINESS TALKS POP UP
MILAN San Siro - ITA	30/06/2022	IMM Private Rendez-vous
MONACO	28/09/2022	IMM B2C Private Rendez-vous @ MYS
MONACO	29/09/2022	IMM B2C Private Rendez -vous @ MYS
AL KHOBAR – KSA	27/10/ 2022	BUSINESS TALKS POP UP
MILAN - Italy	01/12/2022	BUSINESS TALKS POP UP

2023 TRACK RECORD

LOCATION	DATE	TYPE
MONACO	08/02/2023	60° - BUSINESS TALKS MONACO
DUBAI	28/02/2023	61° - IMM 5° DUBAI PRIVATE Rendez-vous
HOUSTON - USA	04/05/2023	62° - BUSINESS TALKS POP UP @ HOUSTON
MONACO	25/05/2023	63° - IMM PRIVATE RENDEZ VOUS @ F1 GP
DUSSELDORF – GER	07/06/2023	64° - BUSINESS TALKS POP UP @ DUSSELDORF
MONACO	27/09/2023	65° - IMM B2C Private Rendez-vous @ MYS
MONACO	28/09/2023	66° - IMM B2C Private Rendez-vous @ MYS
MONACO	24/10/2023	67° - Private Event Monaco – FIFA
AL KHOBAR – KSA	08/11/2023	68° - BUSINESS TALKS POP UP@ SAUDI ARABIA
MONACO	22/11/2023	69° - CUTISS AG Fundraising Road Show
TURIN - Italy	06/12/2023	70° - BUSINESS TALKS POP UP @ TURIN

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TRACK RECORD

2018

09.12.2017 LONDON
27.02.2018 DUBAI
13.04.2018 SINGAPORE
16.05.2018 LONDON
21.06.2018 MONACO
26.09.2018 MONACO
27.09.2018 MONACO
06.12.2018 LONDON

2019

25.02.2019 DUBAI – B2C
09.05.2019 LONDON – B2C
16.05.2019 **MONACO – Masuda**
19.06.2019 MONACO – B2C
04.07.2019 **LONDON – Masuda**
25.07.2019 **MONACO – Masuda**
23.09.2019 **MONACO – Masuda**
25.09.2019 MONACO – B2C
25.09.2019 MONACO – B2C
26.09.2019 MONACO – B2C
26.09.2019 MONACO – B2B VIP
24.10.2019 **MOSCOW – Masuda**
28.11.2019 **DUBAI – Masuda**
04.12.2019 LONDON – B2C

2020

04.03.2020 MONACO B2C
04.03.2020 LONDON B2C
10.03.2020 DUBAI B2C
03.06.2020 B2C ONLINE EVENT
10.06.2020 B2C ONLINE EVENT
17.06.2020 B2C ONLINE EVENT
24.06.2020 B2C ONLINE EVENT
01.07.2020 B2C ONLINE EVENT
08.07.2020 B2C ONLINE EVENT
22.09.2020 **MONACO – Lady Moura**
23.09.2020 MONACO – B2C
24.09.2020 MONACO – B2C
09.12.2020 B2C ONLINE EVENT

2021

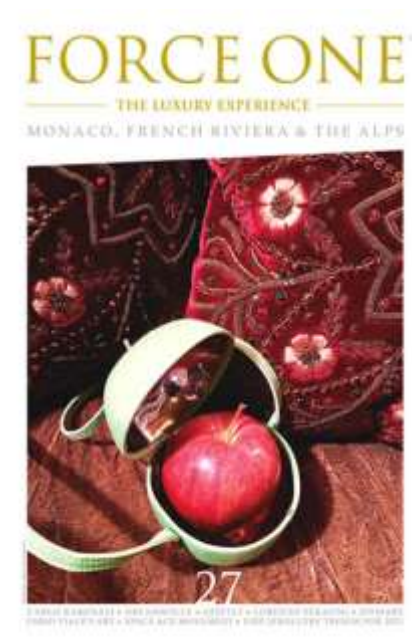
13.01.2021 B2C Online Event
27.01.2021 B2C Online Event
10.02.2021 B2C Online Event
24.02.2021 B2C Online Event
10.03.2021 B2C Online Event
24.03.2021 B2C Online Event
14.04.2021 B2C Online Event
11.05.2021 **BUSINESS TALKS MC**
26.08.2021 **BUSINESS TALKS USA**
22.09.2021 **B2C MONACO @ MYS**
23.09.2021 **2nd FORCE ONE Night**
20.10.2021 **BUSINESS TALKS KSA**
23.11.2021 **BUSINESS TALKS MC**

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